

ONE WEEK & THREE ITEMS



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Next Century Modern & Tokyo Style in Gothenburg
presents the One Week & Three Items exhibition by
Japanese designer Kouichi Okamoto

Location: Andra Långgatan 5, Gothenburg
Date & Time: 28/2—4/3 between 15.00—19.00
Vernissage: Monday the 28th from 15.00



T5=L

共栄
Kyouei

JÄRN
TORGET

ANDRA LÅNGGATAN

HAGA NYGATA

KOUICHI OKAMOTO



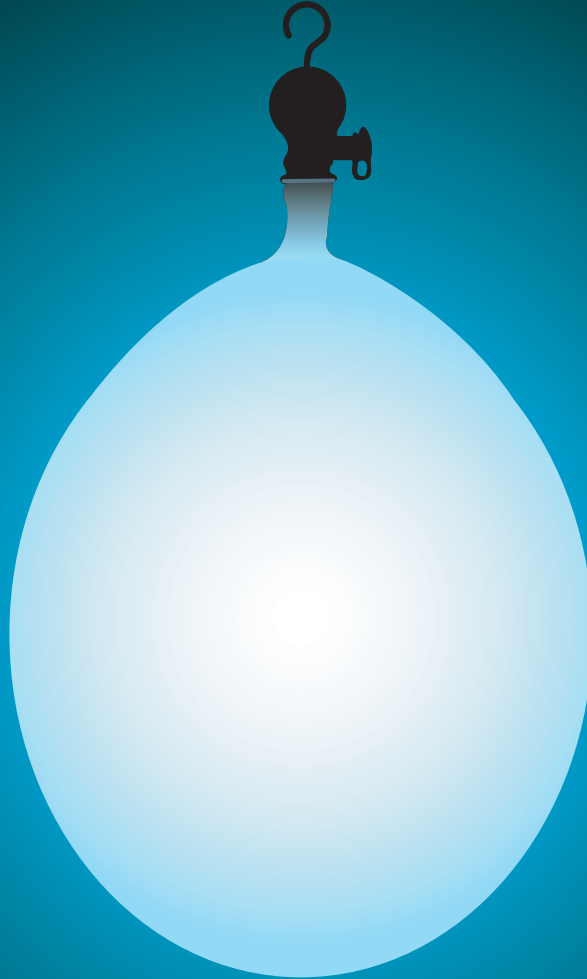
Japanese music artist and designer **KOUICHI OKAMOTO** was born 1970 in the Shizuoka prefecture. In 1997 he released his 12" debut record "Hi Lite" under the name **BEKKOU**. Various other releases followed on the dutch labels **X-trax** and **Rerun** while Kouichi was working on his own design. In 2004 his design outfit **Kyouei Co.,Ltd.** was established, and Kouichi was nominated for **Designcool**—the **Designboom** nomination for singular work of art, design, fashion.

"I want every works I create have some relation each other. And also they must be flat, and minimum... I can say same thing on the music. When those minimums have good balance in my mind, it's the time to complete the work. I always think about the 'Balance' as much as I can"

Kouichi Okamoto
Kyouei Co.,Ltd.

ITEM #01

BALLOON LAMP



“I wanted to make a lamp which is simple and has ‘minimum’ functions. In my opinion, life, music and design should consider these ‘minimum’ functions like necessities, efforts, materials, form... what is really needed?”

It is a nomadic project for in- and outdoors, And for that, I had to think about the battery which doesn't need domestic electrical power. I got the hint from a traditional Japanese lamp, which is called CHOCHIN. That is portable lamp which used a candle in the EDO period. In my work, the flame changes to LED the candle wax to lithium cell and the paper shade

to a standard rubber balloon. The LED does not generate heat like other light sources. That's why LED do not need air circulation. The LED gives bright illumination and the balloon creates a diffuse light. LED have a long lifetime, and they are energy-saving. It works over 100 hours by using 3 lithium-coin batteries. As rubber balloons usually deflate after few days, you should exchange them. It would be nice if you had a bunch of these... great for camping and backyard parties”

Kouichi Okamoto
Kyouei Co.,Ltd.

ITEM #02

COLOR LIGHT



“Color Light is a DVD that turns your TV into a colorful lamp. TV is one of the interior, too. Many colors are recorded on this DVD. You can use our TV screen as a lighting device. The DVD offers hundreds of colors, It is possible to stop at the desired color.”

Kouichi Okamoto
Kyouei Co.,Ltd.

ITEM #03

RANDOM



“This CD used on random play mode only. It has various scales included in the 99 tracks. When using the ‘random’ function, the CD will automatically select random tones, and make a new melody. And when selecting random and return function simultaneously, the new melody will play endless. This CD is used on random play mode only. Please make sure that your CD player has a random function. The interval of sound will be changed depending on the CD player.”

Kouichi Okamoto
Kyouei Co.,Ltd.

MORE INFORMATION

KOICHI OKAMOTO CONTACT INFO

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NEXT CENTURY MODERN

Next Century Modern is a design unit consisting of five people sharing the same workplace and together running Next Century Modern Space; a place for contemporary expressions.
www.nextcenturymodern.com

TOKYO STYLE IN GOTHENBURG

Tokyo Style in Gothenburg is a project that since 2004 have been highlighting Japanese contemporary culture through collaborations, exhibitions, performances, screenings, workshops, lectures and more. www.tsig.se

PRESS INFORMATION

Press pictures can be found online at:
www.kyouei-ltd.co.jp

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